

FLORISTRY

Level 2 Diploma in Floristry

Course no. FL201

Qualification

Level 2 Diploma in Floristry

Length of Course

Two days a week for one year.

Days of the Week

Tuesday and Thursday.

Entry Requirements

Basic education but previous floristry experience not required. A flair for colour and an interest in flowers and plants is an advantage.

Course Content

Floristry is a creative, innovative and stimulating career. This course will give you the opportunity to gain an industry-recognised qualification, and is suitable for both the school leaver and the mature student. The Diploma offers an excellent starting point for those who are seeking a career in floristry. Covering basic floristry skills, focusing on how to use colour, texture and balance within commercial designs, funeral and wedding work, along with work experience in a retail florist. Students also benefit from industry speakers and demonstrations, along with opportunities to attend educational trips to the Chelsea Flower Show, Covent Garden and the flower auctions in Holland.

The course consists of the following units:

- Assembling floristry designs
- Floristry designs in a medium
- Industry experience
- Plant identification, care and use
- Industry and organisation
- Conditioning and care of cut flowers.

Next Steps

The next step from this course could be our two-year part-time Level 3 qualification (FL006). This covers advanced techniques in wedding / funeral design with opportunities to work on large events, gain further knowledge on design trends, techniques and perfecting workmanship for the commercial industry. Look online for more details or call 01305 215000 to request a part-time prospectus.



Colour
Design
Display
Commerce
Technology



Academy of Floristry



**Part-Time
Courses**

More in-depth explanations of our courses are available on our website. Dates and times that are currently not available will also be published there. For further information, call our friendly team - they will have all the up-to-date information you need. visit www.kmc.ac.uk or call us on **01305 215215**

● Floristry Courses

Title	Introduction	Times and Dates	Details	Code / £
Level 3 Diploma in Floristry ♦	A chance to develop your floristry skills by experimenting with textures, flowers and creativity. Understand business management, retailing and customer service while studying large event designs, plant science and cut flowers.	1x Mon per week for 2 years; start 06.09.10 9.15am - 4.45pm	③ Diploma	FL006 £299 / year ♦♦
Simply Flowers	Do you love flowers - but never really know what to do with them to show them off to their full potential? Experiment with colour, design and creativity, and learn the techniques of how to arrange flowers for your pleasure. Minimum age is 16 years.	6x Tue start 02.11.10 or 11.01.11 or 01.03.11 7.00 - 9.00pm	CC	FL002 £120 ♦♦

♦ This course requires a pre-enrolment interview.

♦♦ NB Cost of flowers and materials is extra.