# British Eventing Horse Trials

at Kingston Maurward College

June 29<sup>th</sup> & 30<sup>th</sup> 2024 Sponsorship Opportunities





### **Title Sponsor** £7,500-£10,000

Event Naming Rights with high profile exposure.

Tailor-made promotional packages aimed to maximise exposure and branding opportunities on the lead up and on event day.

#### Packages can include but not exclusive to:

- Logo placement on all promotional materials, including event posters, flyers, digital advertisements and staff uniform and programmes
- Logo on photo call backdrop and prize giving
- Exclusive mention in all social media coverage
- Prime placement of company banner at the main event entrance
- Branding and sponsoring of the sponsors area
- LED promotion onsite
- Regular mention of company by commentary team during the event
- Opportunity to present prizes
- Ten complimentary tickets including access into sponsors area with lunch included across the weekend
- Direct access to other corporate partners in our designated sponsors area
- No conflicting sponsor on site
- Inclusion in post event media activity
- First refusal of sponsorship for future Kingston Maurward BE events

### **Gold Sponsor** £1,500-£5,000

High profile exposure with tailor-made package aimed to meet the requirements of the individual sponsor.

#### Packages can include but not exclusive to:

- Choice of section to sponsor
- Logo on photo call backdrop
- LED promotion onsite
- Logo on prize giving in chosen section
- Sponsorship of a section allowing 2 x banners (size to be confirmed) to be displayed in the applicable arena
- Opportunity to present prizes in your chosen class
- Five complimentary tickets and access into sponsors area
- Direct access to other corporate partners in our designated sponsors area
- Inclusion in post event media activity



### **Silver Sponsor** £1,000-£1,500

Feature Cross Country Fence OR Show Jumping Jump sponsor giving premium brand exposure featuring on all days of competition.

#### Interested in sponsoring our event?

**Please contact:** Hannah.Bentham@kmc.ac.uk 01305 215000 ext.2404



#### **Bronze Sponsor** From £250 Discussed upon application.

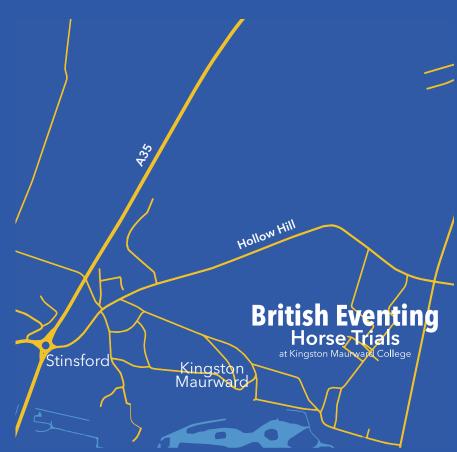
### **Trade Stands** From £250 **Discussed upon application.**

### How to find us:

Our event will be held in front of our grade I listed Georgian house, giving you the best view of the estate. The entrance to the event will be through our main entrance via Hollow Hill (What3Words///stung. skewed.buckets)

When coming from the A35, please follow signs for Kingston Maurward.

When coming from Bockhampton, please follow the road until you reach the main entrance sign and turn left.



## About us

Kingston Maurward College is situated on a beautiful 750-acre estate steeped in rich history, and is Dorset's only land-based College. We offer further education, degree-level, and short courses in Equine, Agriculture, Animal Welfare & Science, through to Welding & Blacksmithing, and sport...and much more.

Specialist onsite resources are available to our students, all within the backdrop of the Grade I listed Kingston Maurward House and gardens, and we are delighted to be hosting our first British Eventing Horse Trials within the estate.

With our equine facilities and courses, our well-known equine shows and events, as well as our reputation as a great family day out within the community, we are looking forward to a thriving campus for this prestigious event.

Kingston Maurward Dorchester, Dorset 01305 215000 www.kmc.ac.uk

