

British Eventing Horse Trials

at Kingston Maurward College

June 29th & 30th 2024

Sponsorship
Opportunities



British
Eventing



Title Sponsor

£7,500-£10,000

Event Naming Rights with high profile exposure.

Tailor-made promotional packages aimed to maximise exposure and branding opportunities on the lead up and on event day.

Packages can include but not exclusive to:

- Logo placement on all promotional materials, including event posters, flyers, digital advertisements and staff uniform and programmes
- Logo on photo call backdrop and prize giving
- Exclusive mention in all social media coverage
- Prime placement of company banner at the main event entrance
- Branding and sponsoring of the sponsors area
- LED promotion onsite
- Regular mention of company by commentary team during the event
- Opportunity to present prizes
- Ten complimentary tickets including access into sponsors area with lunch included across the weekend
- Direct access to other corporate partners in our designated sponsors area
- No conflicting sponsor on site
- Inclusion in post event media activity
- First refusal of sponsorship for future Kingston Maurward BE events

Gold Sponsor

£1,500-£5,000

High profile exposure with tailor-made package aimed to meet the requirements of the individual sponsor.

Packages can include but not exclusive to:

- Choice of section to sponsor
- Logo on photo call backdrop
- LED promotion onsite
- Logo on prize giving in chosen section
- Sponsorship of a section allowing 2 x banners (size to be confirmed) to be displayed in the applicable arena
- Opportunity to present prizes in your chosen class
- Five complimentary tickets and access into sponsors area
- Direct access to other corporate partners in our designated sponsors area
- Inclusion in post event media activity



Silver Sponsor

£1,000-£1,500

Feature Cross Country Fence OR Show Jumping Jump sponsor giving premium brand exposure featuring on all days of competition.

Bronze Sponsor

From £250

Discussed upon application.



Trade Stands

From £250

Discussed upon application.



Interested in
sponsoring our
event?

Please contact:
Hannah.Bentham@kmc.ac.uk
01305 215000 ext.2404

How to find us:

Our event will be held in front of our grade I listed Georgian house, giving you the best view of the estate. The entrance to the event will be through our main entrance via Hollow Hill (What3Words///stung.skewed.buckets)

When coming from the A35, please follow signs for Kingston Maurward.

When coming from Bockhampton, please follow the road until you reach the main entrance sign and turn left.



About us

Kingston Maurward College is situated on a beautiful 750-acre estate steeped in rich history, and is Dorset's only land-based College. We offer further education, degree-level, and short courses in Equine, Agriculture, Animal Welfare & Science, through to Welding & Blacksmithing, and sport...and much more.

Specialist onsite resources are available to our students, all within the backdrop of the Grade I listed Kingston Maurward House and gardens, and we are delighted to be hosting our first British Eventing Horse Trials within the estate.

With our equine facilities and courses, our well-known equine shows and events, as well as our reputation as a great family day out within the community, we are looking forward to a thriving campus for this prestigious event.

Kingston Maurward
Dorchester, Dorset
01305 215000
www.kmc.ac.uk

